VALUEGUARD™

Product protection that doesn't cost the earth



In a competitive environment where retailers often only have one chance to make the sale, effective product protection has never been more important.

ValueGuard™ is the perfect solution for retailers looking to introduce class-leading EAS technology into their organizations, while working within budget constraints.

Modeled on Checkpoint's Liberty/3G Plus and Trend antennas, the ValueGuard range combines an appealing design with standard sound/visual combination alerts and energy saving ECO electronics.

- Reduce energy consumption by up to 75 percent*
- Promote marketing messages through customized advertising panels
- Rely on excellent detection at aisle widths of up to 6 feet/1.8 meters

Let's talk profitability.

*In comparison to other leading technologies

Checkpoint®

VALUEGUARD™

A WORLD-CLASS SOLUTION: HIGH-PERFORMING, COST EFFECTIVE AND GOOD FOR THE ENVIRONMENT

Retailers choosing ValueGuard not only benefit from an EAS system that offers the same fundamental features as RF systems used by some of the world's leading retailers, they also realize the benefits of class-leading ECO electronics.

Newly developed ECO electronics reduce ValueGuard antenna energy consumption by up to 75 percent in comparison to other leading technologies – yet overall performance is enhanced over the previous generation of ValueGuard antennas*.

*Previous generation of ValueGuard antennas sold in North America only until September 2010



A SOLUTION TO SECURE EVERY PRODUCT: EAS TAGS, LABELS AND HIGH-THEFT SOLUTIONS

The widest range of options for differing product protection needs are available to work in concert with ValueGuard, ranging from EAS hard tags and labels to Alpha® high-theft solutions.





IMPROVING THE SHOPPING EXPERIENCE: RAPID AND DISCREET DEACTIVATION

ValueGuard deactivators ensure rapid and dicreet deactivation of EAS labels at the point-of-sale. By providing reliable and effective non-contact deactivation, ValueGuard enhances the consumer shopping experience by providing increased speed at checkout and reduced false alarms.

A range of detachers are also available for the removal of hard tags and Alpha high-theft solutions.

Product Specifications (Antenna / Base)

	ValueGuard QX	ValueGuard PX
Width:	12 in. (305 mm)	19.75 in. (502 mm)
Depth:	3.5 in. (89 mm)	4.25 in. (108 mm)
Height:	66.5 in. (1689 mm)	68 in. (1727 mm)
Weight:	20 lbs. (9 kg)	25 lbs. (11 kg)
	Suitable for stores where smaller aisle widths and more discreet antennas are required.	Suitable for stores with heavy customer traffic and wider aisle width requirements.





Your official Checkpoint dealer:

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FSC Mixed Sources
Product group from well-managed forests, controlled sources and recycled wood or fiber
www.fsc.org Cert no. SGS-COC-003186
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25%